# **Travel and Tourism at ERC**



# Are you ready for the "bounce-back" in travel?

Right now we are all following government guidance and staying at home, but at some point we will all be able to travel again.

I know in my house we have talked lots about where we would like to visit and how we will not take any opportunity for granted.

Be sure that the industry <u>will</u> return and that the slump that we are experiencing at the moment will be followed with a high demand for travel as people put their current conversations into action. Just perfect timing for when you guys will be looking to start your career in the travel industry!

In 2019, the Travel & Tourism sector experienced 3.5% growth, outpacing that of the global economy (2.5%) for the ninth consecutive year.

Over the past five years, one in four new jobs were created by the sector, making Travel & Tourism the best partner for governments to generate employment.

(Source https://wttc.org/en-gb/)

### Inside this issue:

What we are do- 2

Uncertain times 2

GCSE grades 2

Hays Travel Ltd 2

Support for you 2

Contact us 2

Activities to give 3 you a head start

### Travel is a basic human desire.

Psychology has shown that travel - even just thinking about other countries - broadens our minds and

There is actually no land on the North Pole, only ice on top of the

Did you know that the index finger on the Statue of Liberty is 9ft long...



# What are we doing?

Like you, we are at home following government guidelines. However we are still working hard to support our current learners and are making plans and looking forward to our new learners, as the new academic year starts in September 2020.

We have adapted quickly to our new way of working and have gone from face to face teaching to online teaching.

We are in contact with both current and new learners and if you would like support or even just to talk things through, then please do not hesitate to get in touch as you make the transition from school to college.

Please be assured that we are looking for-

### Uncertain times ...

I have received a few telephone calls from new learners worried about how the cancellation of the GCSE exams will affect their offer of a place on the course.

Let me reassure you that those of you who have already been interviewed will have a place studying Travel and Tourism at East Riding College. We will support you when you receive your results in August and will put in place any measures we need to get



### Are you worried about your GCSE Grades?

If you do not achieve a grade 4-9 (previously A\*- C) in English and/ or Maths this time around, all is not lost. As part of your study programme at East Riding College you will be required to re-sit and have another chance to achieve these key qualifications. If you are not working at GCSE level you will work on Functional Skills at an appropriate level. This again is a great opportunity to **boost** your overall results whilst at college. This may be the difference in which career you

Here at East Riding College we have our very own travel agency New Horizons in partnership with Hays Travel Ltd.

- Hays Travel is ABTA's largest independently owned travel agent, specialising in providing good value, quality holidays, alongside excellent customer service.
- •Our independence from tour operators means you can trust us to offer the most extensive range of travel opportunities; from short breaks and flight seats to packages, cruises and tailor-made getaway and National Express coach holidays.
- •As a student on the Travel courses at East Riding College, you have a unique opportunity to gain valu-

able work experience within our in house travel agency as well as gaining other qualifications from the industry recognised Online Travel Training learning platform where for each module completed you will achieve a certificate which



#### **Support for you**

#### Stay in touch—Tutor's Email

sarah.hamilton@eastridingcollege.ac.uk or if you prefer you can call on 01262 455129

dave.brown@eastridingcollege.ac.uk helen.kenny@eastridingcollege.ac.uk

## Activities to give you a head start for September...



Now I know ordinarily the thought of doing extra study would be something that would make you laugh, but whilst we are all at home you might as well use your time to give yourselves an advantage when you do begin with us in September.

### **Activity 1-Online Travel Training**

OTT is the leading online training and marketing platform for the travel & tourism industry.

Visit www.onlinetraveltraining.com to set up your learning account.

On the home screen in the top right hand corner you will see an option to register (pink button). Registration is free, when asked for you role within

Remember to download and save the unit module certificates that you achieve, these will help towards evidence for most of the

## Activity 2—Getting you ready for your locational

Enter the following: https://lizardpoint.com/geography/

A free, fun service...

Personalized Quiz Tracker

Track your progress, earn merit stamps and compete against yourself and your friends. Sign up for a free account and you'll be able to keep track of all your quiz completions, high scores, modes and work towards mastery in

Both of these activities will really help in your studies - let me know how you get on.