

TRAVEL AND TOURISM

THINK STUDYING TRAVEL LEADS TO A CAREER IN TRAVEL..... THINK AGAIN!

Although the majority of our learners do go onto careers within the travel industry or to study at university more and more other industries are seeking the skills and qualities of travel and tourism graduates. Industries such as health and leisure, public services (local authorities, emergency services) and home builders value the communication, people skills, problem solving and that “can do” attitude the travel and tourism graduates have.

Here are just a few of our past learners working successfully within these alternative industries and why they think studying travel and tourism at East Riding College helped them secure and succeed within their career.

I currently work at Beal Homes, as an Office administrator/PA to a Non-executive Chairman. Beals is a family run, house building company, which was founded in 1968. It is now based across East Yorkshire and Lincolnshire and has over 300 employees. We as a company strive to offer excellent service to each individual customer. This is a skill I believe the Travel and Tourism course really helped me achieve, particularly in New Horizons Travel Agency. In the travel agency I would deal with real life customers and offer friendly service to ensure they had the best experience possible with us, and wouldn't go elsewhere for their holidays. This is a skill that I will carry with me throughout my career!

-Ellie (East Riding College 2016-18)

I studied the City and Guilds Level 3 Extended Diploma in Travel and Tourism. I thoroughly enjoyed my two years at East Riding College and have many happy memories from my time there including an educational trip to historic Bruges with other travel and tourism students where we spent two nights on board the 'P&O Pride of Bruges' ferry and a day sightseeing in December 2018. Also, not to mention gaining the 'hands on' experience in the New Horizons travel agency as part of the Work Placement unit we did.

Studying the Travel and Tourism course has definitely helped with the career I want to pursue in as I am now in the process of starting a new job position at Lincolnshire County Council as a Business Support Assistant within the Fire and Rescue department.

-Student (East Riding College 2017-19)

As a mature student I was welcomed by staff and students alike. I thought that I would feel 'out of place' but in fact I felt a part of the college and found it an incredibly supportive learning environment. The course tutors were terrific and showed a real passion for their subject. As tutors they had so much first-hand experience within the Travel industry, which really helped to ground all that we were learning. After I had finished my Travel & Tourism course, I was supported and encouraged by my tutors, as I looked for employment. I applied for various jobs, some within the Travel industry and some in other industries. In the end I didn't go into the Travel industry, but instead I am working for the East Riding of Yorkshire Council within their Adult Services and Business and Commissioning support team. My role is administrative and all those customer service skills which are so important in any industry, are being put to good use within my current role. I'm so thankful that I had the opportunity to study at the East Riding College and spend a whole year learning about travel.

My life had been stuck in a rut, but studying as a mature student was just the boost my life needed to get going again and to start believing in myself once more.

-Debbie