

*Studying Travel
and Tourism
at East Riding College*



If you love travelling, have an interest in learning about the world and an exciting industry, as well as being committed to ensuring tourists have a memorable experience, then why not make a career of it?

People who work in the travel and tourism sector not only have a passion for travel, and a commitment to helping tourists make the most of their holiday experience but also the willingness to always go above and beyond to ensure customers are always happy, whether at home in the UK or abroad.

Studying Travel and Tourism is a fantastic starting point to developing your own knowledge and skills into a very exciting industry!

Here are ten reasons why you should pursue this exciting career path and consider East Riding College as your next step and adventure!

1. The course is diverse

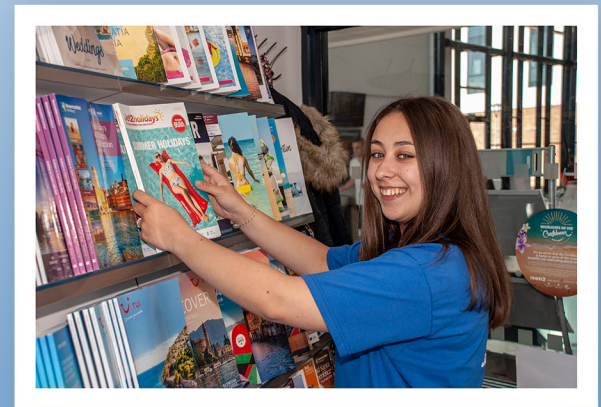
The course at East Riding College is delivered in a unique way, with a wide range of varied assessment methods. Every day is different, and learners gain true, industry knowledge and experience valued for the sector. You are treated respectfully and as an individual, with your career dreams and interest at heart. The Travel Team strive to support your career goals and help you along your way!

2. The opportunities are endless

Tourism is a worldwide industry, and the skills you learn whilst on the course are easily transferable. A career in tourism can literally open-up the world for you, especially if you want to combine work with travel.

3. A creative industry:

As well as being a people-oriented industry, a great variety of tourism jobs require you to think on your feet and be creative. People who work in tourism have a crucial part to play, making sure visitors have a fantastic, life-changing experience.



4. *Diverse Scope*

Not many careers offer the opportunity to travel! There's such a wide range of jobs in the industry so there is never any need for you to get stuck in one niche. The Travel and Tourism qualifications can give you access to a range of careers such as; Tourist Guide, Tour Manager, Adventure Sports Activity Manager, Travel Agent, Event and Conference Manager, Air Cabin Crew, Holiday Rep – the list is endless!

5. *Learn why 'the customer is always right'*

Careers in tourism are all about providing friendly, efficient and attentive customer service. You'll need good communication skills, the ability to work well with other people and enjoy a challenge. At East Riding College we strive on providing you with the desired skills needed for industry and prepare you for the world of work!

6. *It's never the work*

A career in Travel and Tourism involves a great deal of variety, not only in terms of the hours you can work, but also in the kind of work you do. Another big part of working in the industry involves working with people from all different cultures and backgrounds! Working in industry allows you to meet people from all walks of life, and it's never dull!

7. *You can be a source of travel advice*

The course takes you on a journey from seeing how airports work to what happens when tourists get to their destination, from event organisation to accommodation holiday packages, so that you can help people to make the most of their free time in new places.

8. *It's a dynamic industry*

Travel and tourism is one of the most dynamic and competitive industries in the world. To stay ahead of the competition, new ideas, trends and skills are constantly being developed across every area of the industry, from innovative mobile applications to creative hotel room design and imaginative tour itineraries.

9. *It's so much FUN*

Ever wondered why people who work in tourism always have such big smiles on their faces? And are always laughing and having a great time? Because a job in this industry is FUN! What can be more exciting than coming to work every day and meeting people from all over the world?

10. The travel bug is infectious – you can't escape it

No matter where your life and career takes you, the travel bug is infectious and will stay with you forever!

