

BTEC L3 BUSINESS

THE MAIN LEARNING PROGRAMME COVERS BUSINESS ENVIRONMENT, FINANCE, MARKETING, INTERNATIONAL BUSINESS AND MANAGEMENT.

THE QUALIFICATION CARRIES UCAS POINTS & IS RECOGNISED BY HIGHER EDUCATION PROVIDERS AS CONTRIBUTING TO MEETING ADMISSION REQUIREMENTS TO MANY RELEVANT COURSES. AFTER THIS QUALIFICATION, LEARNERS CAN ALSO PROGRESS DIRECTLY INTO EMPLOYMENT, HOWEVER IT IS LIKELY THAT MANY WILL DO SO VIA HIGHER STUDY. AREAS OF EMPLOYMENT INCLUDE: JUNIOR BUSINESS ROLES IN MARKETING, ADMINISTRATION, FINANCE, EVENTS MANAGEMENT, HUMAN RESOURCES, AND OTHER RELATED AREAS.

TO GET AN EXTENDED DIPLOMA, A LEARNER WILL IN YEAR ONE COMPLETE THE UNITS OF THE FOUNDATION DIPLOMA, FOLLOWED BY THE UNITS LISTED IN THE SECOND YEAR.



BTEC L3 FOUNDATION DIPLOMA IN BUSINESS

UNITS OF STUDY

- EXPLORING BUSINESS
- INVESTIGATING CUSTOMER SERVICE
- RECRUITMENT & SELECTION
- DEVELOPING A MARKETING CAMPAIGN
- PERSONAL & BUSINESS FINANCE
- MANAGING AN EVENT

BTEC L3 EXTENDED DIPLOMA IN BUSINESS

UNITS OF STUDY

(IN ADDITION TO THE FOUNDATION UNITS)

- PRINCIPLES OF MANAGEMENT
- BUSINESS DECISION MAKING
- VISUAL MERCHANDISING
- CREATIVE PROMOTION
- TRAINING & DEVELOPMENT
- TEAM BUILDING IN BUSINESS

HOW DOES THIS QUALIFICATION PROVIDE EMPLOYABILITY SKILLS?

- COGNITIVE AND PROBLEM-SOLVING SKILLS: USE CRITICAL THINKING, APPROACH NON-ROUTINE PROBLEMS APPLYING EXPERT & CREATIVE SOLUTIONS
- INTRAPERSONAL SKILLS: COMMUNICATING, WORKING COLLABORATIVELY, SELF-PRESENTATION, NEGOTIATING
- INTERPERSONAL SKILLS: SELF-MANAGEMENT, ADAPTABILITY AND RESILIENCE, SELF-MONITORING AND DEVELOPMENT